

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA, (AUH), MANESAR.

REPORT ON CORPORATE CONNECT PROGRAM HELD ON 8. SEPTEMBER. 2016 AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIUM B BLOCK FOR ALL MBA AND FINAL YEAR BBA STUDENTS:

CORPORATE CONNECT: GUEST CORPORATE SPEAKER: Prof Holger Briel, Associate Professor and Director of the Programme of Communication & Media Studies, Liverpool University, UK, On Topic: Future of Leadership

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAM	PROGRAM DESCRIPTION	OUTCOME
1	10:00-10:15 AM	Prof Holger Briel was welcome by the faculty co-ordinators of ABS	Welcome note was followed by introducing the resource person and a brief interaction with the faculty co-ordinators of ABS	Corporate connect kickstarted on a positive note
2	10:15-11:15	Delivery on what it takes to be a leader	The session mainly delved into the global attributes of leaders in the current workplace, what it takes to be a good leader, how to practice leadership. Prof Holger also explained how to identify one's traits and gave live examples of Bill gates, Ophra Winfrey, Nelson Mandela, Winston Churchill	Students were able to take cognizance of what it takes to be a global leader
3	11:15-12:45	Current trends in leadership	The next session focussed on the problems with traditional leaders, how leadership has undergone a paradigm shift according to new workplace requirements, state of leadership development and how youth can be shaped as future leaders, followed by an interactive session with students	Students became aware of the current trends of leadership in industry

4	12:45-1:00 PM	Vote of thanks	Prof Holger was thanked for his immensely valuable insights on leadership practices in context to the current workplace requirements	Session attended with relevant and useful take aways for students
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